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EDUCATION

PACKAGING & GRAPHIC
DESIGN (BA HONS)
Sheffield Institute of The Arts
2006-09

SKILLS

- Experienced with PC & Mac
- Adobe Illustrator / InDesign / Photoshop / Dreamweaver / Flash
- Microsoft Office
- Workshop Model Making (Wood / Metal / Plastics)
- Vacuum Forming
- Laser Cutting / Etching
- Photography
- Screenprinting
- Preview Machine printing
- Website production (HTML, CSS, Java, Flash)

ABOUT ME

I have recently graduated from Sheffield Institute of Arts (Sheffield Hallam University), where I enjoyed studying Packaging and Graphic Design for three years.

During my years at University, and since, I have found freelance work in various areas of design, which has broadened my skills and understanding of the industry as a whole. Working with clients, realizing briefs and working to tight deadlines has provided me with invaluable experience.

The simultaneous evolution of both the graphic and structural elements in the design process has been central to my approach towards achieving their cohesion in the final outcome. This is equally as relevant and important within the two very palpable disciplines of web design and packaging design. As are careful consideration and creativity in relation to how the user interacts with the graphics.

I am very excited about starting the next phase of my life and career and I feel as enthusiastic about finding the right home for my particular skills and talents, as I do about learning and developing new ones.

EXPERIENCE

2003 - Lewis Moberly - Work experience (packaging and product imaging design assignments)
2007/09 - WSS Media - 1 Year full time employment working on and leading web and print projects.
2008-10 - Brownstock Music Festival - Designing Website and promotional material.
2009 - Output09 - Website for Sheffield Hallam University Graphic design degree show 2009.
2009/10 - Fannie Schiavoni - Complete website redesign and build for the Swedish fashion designer showcased at London Fashion Week 2010.